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**FOR IMMEDIATE RELEASE
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**THE SWAN AGENCY SOTHEBY'S INTERNATIONAL REALTY OPENS SUMMER
SHOWCASE REAL ESTATE GALLERY**

BAR HARBOR, Maine- Kimberly Swan, President of The Swan Agency Sotheby's International Realty happily answered the question today of what is happening this summer in the old Dead River building at 52 Cottage Street in Bar Harbor.

"We decided earlier this year that it would be a great resource for people interested in real estate to have a place where they can educate themselves about our local market," said Swan. "As usual, this idea took on a life of its own and became our beautiful Summer Showcase."

The Showcase features displays on all The Swan Agency Sotheby's listings with slide shows, brochures, gallery-style property photographs, and Sotheby's International Realty highlights. The "library" at the showcase is appointed with comfortable leather chairs for guests to use while researching information on sale prices of recently sold properties and a computer for customers to conduct online research about all properties for sale throughout Maine. There is one room dedicated to buying a business in Maine, specifically featuring commercial and lodging businesses.

"We want the Showcase to be a place where visitors can feel comfortable learning about the market and where local people can get information that is hard to track down," explained Swan. "Our goal is to provide a relaxing atmosphere where people can enjoy investigating real estate opportunities. It is also a huge opportunity for our sellers to have their property exposed in yet one more way as we constantly work to give our marketing program an aggressive edge, in addition to the superior exposure they receive through our traditional advertising program."

"The real estate market is a common topic of conversation to everyone these days. There are lots of rumors and questions in people's minds. By providing this resource center, we

hope to answer a lot of those questions and make it easy for people to find answers on their own."

Brokers from the Company's Bar Harbor, Northeast Harbor, Trenton - and soon to open - Blue Hill offices will help cover the Showcase so that there is a local real estate market professional on hand at all times. The hours of the Showcase will be longer than traditional business hours for real estate companies. The Showcase will be open to the public at 9:30 a.m. Thursday, June 28th.

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