

FOR IMMEDIATE RELEASE:

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Kimberly Swan Awarded New NAR Certification

Bar Harbor, Maine — Kimberly Swan of The Swan Agency Sotheby's International Realty has been awarded the RSPS Certification. To better serve the growing second-home and resort real estate sector, the new certification for REALTORS[®] called the Resort and Second-Home Property Specialist (RSPS) is offered by the National Association of REALTORS[®].

According to an NAR survey, more than 140,000 REALTORS[®] currently work in resort area and second home markets. Swan is only the third REALTOR in Maine to be awarded the Certification and the first in Hancock County.

“The RSPS certification program recognizes the vitality of the second home market,” said Allan “Dutch” Dechert, 2008 chair of the NAR Resort & Second-Home Committee. “Serving the resort and vacation real estate market has come of age at a time when the second home market has never been stronger and savvy buyers increasingly demand the expertise of a real estate professional with proven knowledge of resort and second-home market conditions.”

The RSPS certification joins a long list of designations and certifications earned by Swan including Certified Residential Specialist, Graduate Realtor Institute, Certified Residential Broker, Accredited Buyer Representative, Leadership Training Graduate and E-Pro.

Second Homes are a large part of The Swan Agency Sotheby's International Realty's business from offices in Bar Harbor, Blue Hill and Northeast Harbor. All Swan Agency brokers have an interest in the intricacies of this market segment and have gained valuable insight through Swan's completion of this program.

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